Cage-Free Eggs: Behind the Myth

ground up alive to produce fertilizer or feed. hatching. Each year, hundreds of millions of do not lay eggs) are killed immediately after these vulnerable beings are suffocated or hatcheries, where male chicks (because they Hens used for egg production come from

eggs labeled "cage-free," have their beaks they cause each other from being crowded forcibly mutilated to minimize the damage Chickens used to produce eggs, including

bodies of "spent" hens are so ravaged that typically by two years of age, as feeding these are killed when their production declines, fertilizer or just sent to a landfill. to slaughter, and instead are ground into these debilitated animals are not even sent individuals cuts directly into profits. Often the At all farms, large- and small-scale, laying hens

young, just like other slaughter, chickens can live ten years or more They protect, feed, and nurture their If allowed to live free of exploitation and

What about organic?

are deplorable, yet do not violate "organic or recover without the benefit of medicine. suffering as the animals are left to either die "organic." This creates tremendous of dairy, eggs, or meat that will be labeled animals in order to maintain the saleability farms, antibiotics are withheld from sick of animal feed and the use of medicines revealed animals living in conditions which Numerous investigations of organic farms have the animals are treated. At many organic put into animals' bodies, rather than how Organic standards pertain largely to the content





Happy Cows: Behind the Myth

after they are separated. cows and their calves cry out for each other long well known in the farming community that mother their calves immediately taken from them. It is endless cycle of pregnancy and birth, only to have cows are forced year after year to go through an In order to maintain uninterrupted milk production,

arm far into the cow's rectum in order to position rack." The process involves a person inserting his referred to the restraining apparatus as a "rape impregnating cows. People in the industry have her uterus, and then forcing an instrument into her All forms of dairy farming involve forcibly

same fate as male calves. production, unwanted female calves face the all female calves are raised to maturity for milk months spent in small crates or pens. Since not crude castration process and are killed after four veal-producing operations where they endure a are just a few days old. The others are sent to production. Many are sent directly to auctions Half of all calves born are male, of no use in milk where they are sold and slaughtered when they

milk. Often weak and ill, they endure transport "spent" from being forced to continuously produce after just 4 to 6 years, dairy cows are considered slaughter, cows can live 25 years or more. But If allowed to exist free of exploitation and traumatic for these gentle animals. to auction and slaughter, all of which are

Learn more at

www.HUMANEMYTH.ORG



eggs, dairy, and meat from small-scale willing to pay a higher price can enjoy "Local" make it seem like those who are "Cage Free," "Free Range," "Humane seeking alternatives. Labels such as compassionate citizens are increasingly industrial animal farming operations commonly occurring at large-scale, Certified," "Grass Fed," "Organic," and With growing awareness of the injustices "humane" farms that treat animals with

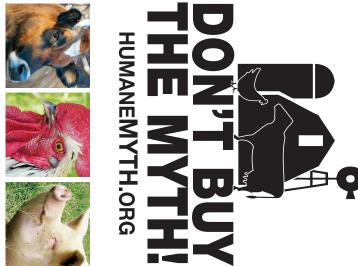
But is the public being misled?

compassion and respect.











Currently, both the animal-using industry and even some organizations that claim to protect animals are propagating the idea that it is possible to use and kill animals in a manner that can be fairly described as respectful or compassionate or humane. This "Humane Myth" misrepresents the realities of animal use, and cultivates a positive image of activities that are neither just nor kind nor sustainable.

The public deserves to be told the full truth about who animals are and what is being done to them behind closed doors, as well as the catastrophic impact our society's consumption of meat, eggs, and dairy products is having on human health and the environment.

Please **visit www.HumaneMyth.org** to learn the truth behind the "humane" myth and to find out how you can make more informed choices.

I care about animals, but still eat animal products. Isn't it kinder to buy "humane" animal products?

The animal-using industry has a decadeslong track record of misleading the public, on everything from the health benefits of consuming their products to the living conditions and mode of death of the animals being used and killed. While positive-sounding labels are guaranteed to increase sales of more expensive "humane" products, the evidence suggests that the marketing hype has little do with reality.







What the animal-using industry does not want the public to know is that the creation of all animal products unavoidably involves injustice and cruelty. No matter the label, animals exploited for profit are forced to endure confinement, social deprivation, mutilation, reproductive manipulation, and premature death.

will have increased a total of 15-fold.

present trends continue, in another 50 years it

increased five-fold in the past half century. If

Therefore, the only way we can truly be sure that our dietary choices are not harming animals is to stop eating their eggs, milk and flesh. Each time we make the decision to use or consume an animal-free alternative, we can be confident we are making a real difference, that we are no longer contributing to a grievous injustice done to animals on farms. We will also be helping wildlife, as animal agribusiness is the number one cause of habitat destruction worldwide. And since healthy, tasty, environmentally friendly, vegan alternatives exist, it's never been easier to do what is good for our planet.

Aren't "humane" animal products more sustainable?

USDA

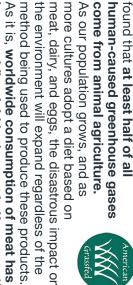
DRGANIC

According to a 2006 United Nations report titled "Livestock's Long Shadow," animal agriculture is the number one source of greenhouse gas impact, making a greater contribution to global warming than all cars, trucks, buses, planes, trains, and ships combined. A 2009 report published by the Worldwatch Institute "Livestock and Climate Change,"

-Certified



CCOF



The production of food for a diet based on meat, dairy, and eggs uses several times more energy and water, and creates more toxic pollution, than that of a diet based on grains, vegetables and fruits. "Humane" farming methods also require several times more land than the more common industrial-style farming. As more unspoiled lands are cleared, more and more wild animals will be displaced or killed, and more species will be driven to extinction.

Therefore, each time we take a step toward adopting a diet free of animal products, we are acting as responsible global citizens by dramatically reducing our contribution to global warming, resource depletion, deforestation, pollution, species loss, poverty, hunger, and animal suffering. While they may please our palate, "humane" animal products deceive our conscience, and simply do not solve any of the problems that need to be addressed by our species if we are to live on this planet in a just and sustainable manner.