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Who We Are

Board of Directors

- [Joyce D'Silva](#), Chair > Director of Public Affairs, Compassion in World Farming
- [George Siemon](#), Vice-Chair > Chief Executive Officer and Founding Farmer, CROPP Cooperative and its brands Organic Valley and Organic Prairie
- [Mike Baker](#) > Chief Executive Officer, World Society for the Protection of Animals
- [Steven Gross, Ph.D.](#) > Corporate Consultant, People for the Ethical Treatment of Animals, and Chief Executive Officer, Farm Forward
- [John Mackey](#) > Co-Founder and Co-Chief Executive Officer, Whole Foods Market
- [Wayne Pacelle](#) > Chief Executive Officer and President, The Humane Society of the United States
- [Dan Probert](#) > Executive Director, Country Natural Beef, and Owner, Probert Ranch
- [Bernard Rollin, Ph.D.](#) > University Distinguished Professor, University Bioethicist, and Professor of Philosophy, Biomedical Sciences, and Animal Sciences at Colorado State University and Commissioner, Pew Commission on Industrial Farm Animal Production
- [Paul Willis](#) > Manager, Niman Ranch Pork Company, and Owner/Operator of the Willis Free Range Pig Farm

Staff and Consultants

- [Miyun Park](#), Executive Director
- [Ian Duncan, Ph.D.](#), Chair, Welfare and Farming Advisory Committee > Professor Emeritus and Chair in Animal Welfare, University of Guelph



MEET 5-STEP FARMERS



FARM ANIMAL WELFARE?



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